



WTVW  
PO Box 470  
Rockford, IL 61105

Target Enterprises  
15260 Ventura Blvd  
Ste 1240  
Sherman Oaks, CA 91403-5347

## Contract # 1430770

**Schedule Dates** 10/03/16-10/09/16  
**Advertiser** Eric Holcomb/Governor/Republican/IN (83279)  
**Agency** Target Enterprises (11278)  
**Product** Political - Governor (1067)  
**Brand** 1964 (559255)  
**Salesperson** Katz - Los Angeles, Los Angeles (1173)  
**Sales Office** Katz - Los Angeles  
**Buyer Name** EMBRO,CORISSA  
**Phone/Fax** /  
**CPE** 1964  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** Eric Holcomb for Gov

**Date Entered** 09/20/16  
**Last Modified** 10/03/16  
**Entered By** Teresa Isbell  
**CO-OP** No  
**Headline #** 25285721  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$828.75  
**Net Total** \$4,696.25  
**Sales Tax**

## Evansville (WTVW)

By Broadcast Month	Spots	Rate
Oct. 2016	39	\$5,525.00
<b>Grand Total:</b>	<b>39</b>	<b>\$5,525.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/03/16-10/07/16	5	:30	12P- 12:30P (CST)		1	1	1	1	1			5	\$100.00	\$500.00	Evansville (WTVW)	EYEWITNESS NEWS	9/20/16
2.0	Normal Line / SPOT	10/03/16-10/07/16	5	:30	9P- 9:30P (CST)		1	1	1	1	1			5	\$300.00	\$1,500.00	Evansville (WTVW)	EYEWITNESS NEWS	9/20/16
3.0	Normal Line / SPOT	10/04/16-10/07/16	5	:30	7:30A- 8A (CST)			2	1	1	1			5	\$45.00	\$225.00	Evansville (WTVW)		10/3/16
4.0	Normal Line / SPOT	10/04/16-10/07/16	5	:30	12:30P- 1P (CST)			2	1	1	1			5	\$75.00	\$375.00	Evansville (WTVW)		10/3/16
5.0	Normal Line / SPOT	10/04/16-10/07/16	5	:30	5P- 6P (CST)			2	1	1	1			5	\$75.00	\$375.00	Evansville (WTVW)		10/3/16
6.0	Normal Line / SPOT	10/04/16-10/07/16	5	:30	9:30P- 10P (CST)			2	1	1	1			5	\$300.00	\$1,500.00	Evansville (WTVW)		10/3/16
7.0	Normal Line / SPOT	10/04/16-10/07/16	5	:30	10P- 10:30P (CST)			2	1	1	1			5	\$75.00	\$375.00	Evansville (WTVW)		10/3/16
8.0	Normal Line / SPOT	10/08/16-10/08/16	5	:30	9P- 9:30P (CST)							1		1	\$125.00	\$125.00	Evansville (WTVW)		10/3/16
9.0	Normal Line / SPOT	10/08/16-10/08/16	5	:30	9:30P- 10P (CST)							1		1	\$125.00	\$125.00	Evansville (WTVW)		10/3/16
10.0	Normal Line / SPOT	10/09/16-10/09/16	5	:30	6P- 6:30P (CST)								1	1	\$125.00	\$125.00	Evansville (WTVW)		10/3/16
11.0	Normal Line / SPOT	10/09/16-10/09/16	5	:30	9P- 9:30P (CST)								1	1	\$300.00	\$300.00	Evansville (WTVW)		10/3/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

See the back of this document for Advertising Contract Terms and Conditions